



Sponsorship Opportunities

Sponsorships are for a **full year** (includes both December & June concerts) unless otherwise indicated.
Individual concert sponsorships are available.

\$2,500 Maestro Level (~~1 available~~)

- Large ad/logo linked to your website on Sing Out Detroit's homepage and Facebook page
- Your logo on our promotional posters and postcards
- Your logo on front cover of our concert program
- Full-page color ad on back cover of our concert program
- Introduction as our Maestro-Level sponsor at the beginning of our concerts
- Your business name listed as a Maestro-Level Sponsor in concert program

\$1,000 Director Level / \$500 per concert (1 available for June 2017)

- Medium-size logo linked to your website on Sing Out Detroit's homepage and Facebook page
- Medium-size logo on our promotional postcards
- Full-page color ad inside front cover (1st sponsor) or inside back cover (2nd sponsor)
- Your business name listed as a Director-Level Sponsor in concert program

\$500 Diva Level (4 available)

- Logo linked to your website on our website
- Full-page color ad in our concert program
- Your business name listed as a Diva-Level Sponsor in concert program

\$150 Ticket Sponsor - (~~1 available for June 2017~~)

- Business name, logo, special discount offer coupon on back of our concert tickets
- Your logo linked to your website on our website
- Business name listed as Ticket sponsor in concert program

\$25 to \$200 Advertisers – per concert (no limit)

- \$25-\$50 ads receive a text link to your website on our website
- \$100-\$250 ads receive a thumbnail graphic, sized according to ad sale



As a sponsor, you'll be helping us make a positive difference in our community!

Upcoming events and community engagement efforts:

June 9, 2017 "Decades – It's About Time!" concert, Lamphere High School, Madison Heights MI

June 11, 2017 Motor City Pride performance, Hart Plaza, Detroit MI

Organizations we are affiliated with:

- **Affirmations Community Center** (LGBT support) – Ferndale, MI
- **Horizons Project** (AIDS/HIV support for youth) – Detroit, MI
- **Jewish Gay Network** (JGN) – Metro Detroit Area, MI
- **Ruth Ellis Center** (LGBT youth residential support) – Highland Park, MI
- **St. Anthony Cathedral** (LGBT inclusive) – Detroit, MI
- **The Godmothers** (provides hope and help for anyone in need) – Metro Detroit Area, MI
- **Together We Can** (LGBT&A substance abuse recovery) – Metro Detroit Area, MI