



Sponsorship Opportunities

Sing Out Detroit performs two concerts each year: **June and December**, and we encourage sponsors to sign up for a **full year**. Individual concert sponsorships are also available, as **highlighted below**.

\$2,500 Maestro Level (1 available)

- Your logo on front cover of our concert program (300+ audience members)
- Your logo on our promotional posters, postcards and promotional email blasts (1,200+ contacts)
- Large ad/logo linked to your website on Sing Out Detroit's site and Facebook page (650+ contacts)
- Full-page color ad on back cover of our concert program (we can help create artwork)
- Introduction as our Maestro-Level sponsor during our concerts
- Your business name listed as a Maestro-Level Sponsor in concert program

\$1,000 Director Level / \$500 per concert (2 available per concert)

- Your logo linked to your website on Sing Out Detroit's site and Facebook page (650+ contacts)
- Your logo/business name linked to your website in our promotional email blasts (1,200+ contacts)
- Full-page color ad on an inside cover: 1st sponsor = front, 2nd = back (we can help create artwork)
- Your business name listed as a Director-Level Sponsor in concert program

\$500 Diva Level / \$250 per concert (4 available per concert)

- Logo linked to your website on Sing Out Detroit's website
- Full-page color ad in our concert program (we can help create artwork)
- Your business name listed as a Diva-Level Sponsor in concert program

\$150 Ticket Sponsor - (1 available per concert)

- Business name, logo, special offer coupon on back of concert tickets (300+ audience members)
- Your logo linked to your website on Sing Out Detroit's website
- Business name listed as Ticket sponsor in concert program

\$25 to \$200 Advertisers – per concert (no limit)

- Sizes ranging from ¼ page to full page, black and white or color. See rate sheet for more details.
- We can help create artwork